

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

|  |  |  |  |  |  |   |  |  |
|--|--|--|--|--|--|---|--|--|
| 1. Name and Address of Reporting Person*<br><u>KIRK CHARLES P</u>  |  |  | 2. Issuer Name and Ticker or Trading Symbol<br><u>BIG 5 SPORTING GOODS CORP [ BGFV ]</u> |  |  | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br>Director 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) Other (specify below)<br><u>SR. VICE PRESIDENT &amp; CFO</u> |  |  |
| (Last) (First) (Middle)<br><u>C/O BIG 5 SPORTING GOODS CORPORATION</u><br><u>2525 E. EL SEGUNDO BLVD</u> |  |  | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>02/23/2004</u>                    |  |  |   |  |  |
| (Street)<br><u>EL SEGUNDO CA 90245</u>   |  |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                 |  |  |   |  |  |
| (City) (State) (Zip)   |  |  |  |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><br>Form filed by More than One Reporting Person                                       |  |  |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |         | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price   |   |  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/23/2004                           |  | S                              |   | 800   | D          | \$24.65 | 260,800   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/23/2004                           |  | S                              |   | 600   | D          | \$24.55 | 260,200   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/23/2004                           |  | S                              |   | 600   | D          | \$24.7  | 259,600   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/23/2004                           |  | S                              |   | 1,000   | D          | \$24.6  | 258,600   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/23/2004                           |  | S                              |   | 200   | D          | \$24.56 | 258,400   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/23/2004                           |  | S                              |   | 100   | D          | \$24.59 | 258,300   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/24/2004                           |  | S                              |   | 100   | D          | \$24.52 | 258,200   | D  |   |
| COMMON STOCK, PAR VALUE \$.01   | 02/24/2004                           |  | S                              |   | 6,600   | D          | \$24.6  | 251,600   | D  |   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|-----------------|---|--|--|---|--|
|  |  |                                      |  | Code                           | V |  | Date Exercisable   | Expiration Date |   |  |  |   |  |
|  |  |                                      |  |                                |   | (A) (D)  |  |                 | Title Amount or Number of Shares  |  |  |   |  |

Explanation of Responses:

Remarks:

GARY S. MEADE,  
ATTORNEY-IN-FACT

02/25/2004

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.